

A scenic view of a city skyline across a lake. In the foreground, a person is kayaking in a red and yellow kayak. Two other people are paddleboarding on the water. The city skyline is visible in the background, framed by lush green trees. The text "GEORGE FAMILY FOUNDATION" and "2021 ANNUAL REPORT" is overlaid on the image.

GEORGE FAMILY FOUNDATION
2021 ANNUAL REPORT

**Enduring Partnerships
for Lasting Impact**

OUR GUIDING PHILOSOPHY

Invest in people, programs, and initiatives that further the mission of the George Family Foundation and help build the communities in which we live.

We believe in sharing the blessings we have received and in celebrating the spiritual reciprocity that exists between donors and receivers working collaboratively to make the world a better place.

OUR MISSION

Foster wholeness in mind, body, spirit, and community by developing authentic leaders and supporting transformative programs serving the common good.

BOARD OF DIRECTORS

Penny George
Co-Chair

Bill George
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Sean Malone
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Penny George, Co-Chair
Bill George, Co-Chair

Founders' Letter

For the George Family Foundation, 2021 was a transition year. Longtime President Gayle Ober retired after almost 12 years of leadership, having built the prominence of our \$75 million Foundation by working closely with our strategic grantee partners and strengthening our staff and philanthropic practices. Gayle created leadership programs for Duke University female undergraduates and an authentic leadership course at Georgia Tech. At 1440 Multiversity, she developed the True North Leaders program for teaching fellows to guide participants. We are deeply grateful for Gayle's stewardship of the Foundation — and for her personal friendship.

After an extensive national search, we were pleased to attract Sean Malone to succeed Gayle as President of the George Family Foundation. Sean joins the Foundation after spending the last five years in North Carolina, where he was President & CEO of Dorothea Dix Park Conservancy. Prior to that, he served as President and CEO of the Frank Lloyd Wright Foundation (Wisconsin and Arizona) and Ten Chimneys Foundation (Wisconsin). Sean brings fresh eyes to our work and is deeply committed to furthering the Foundation's mission.

In this year's annual report, we celebrate our longstanding grantee partnerships. Our mission to "foster wholeness in mind, body, spirit, and community" is even more important now than

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when we created the Foundation. The trials and tribulations we face as a country today — the disintegration of civic spirit in the wider community and diminished attention to the common good — can be traced to a lack of wholeness, individually and collectively.

In response, we support organizations that are committed to helping people on their journeys to wholeness. Throughout this annual report, we highlight a sampling of these wonderful organizations. We are moved by the work that they and the other grantees listed in this report are accomplishing.

Since the transformative changes we seek take years to have their greatest impact, we commit to sincere and multi-year relationships with grantees. The concept of spiritual reciprocity means, in part, that we do the work together. In every case, we are supporting authentic leaders who are making a difference in the world. In every case, we learn from our grantee partners. Working together over time allows us to provide the resources and support our grantees need to be able to thrive, and we are proud to count them as fellow travelers on this meaningful journey.

Sincerely,

Penny and Bill George
Co-Chairs, George Family Foundation



"Gayle and I had the opportunity to work side-by-side for the last four months of 2021. It was such a pleasure to learn from her, and such a gift to have the chance to become her colleague and friend first, before embracing the role of her successor in January 2022.

"I am humbled and honored by this opportunity to serve — to build on Gayle's extraordinary work and to collaborate with the George family, the talented staff team, and our grantee partners to achieve lasting and meaningful impact in the years ahead."

— Sean Malone

FOCUS AREA

Whole-Person Health and Wellbeing

We believe in whole-person health and wellbeing that nurtures all aspects of our humanity — mind, body, spirit, and community.

OUR ASPIRATION

- Empower people to take charge of their health and wellbeing and to flourish in their lives.
- Foster an integrative and proactive model of healthcare that places the individual at the center, embracing a full range of evidence-informed treatments and support.
- Ensure meaningful opportunities and choices for whole-person health and wellbeing for people of all races and socioeconomic levels.

2021 GRANTS

Academic Consortium for Integrative Medicine & Health	\$35,000
Academy of Integrative Health & Medicine, George Fellows Program	\$50,000
Earl E. Bakken Center for Spirituality & Healing	\$25,000
Family Tree Clinic, Integrative Healthcare Model	\$20,000
Grantmakers In Health	\$3,575
Inquiring Systems, Biofield Collective Fellowships	\$50,000
Institute for Professional Education, JACM	\$20,000
Integrative Medicine for the Underserved (IM4US)	\$25,000
Irreducible Grace Foundation	\$25,000
Mayo Clinic Center for Women's Health	\$525,000
Pathways Minneapolis	\$17,500
Penny George Institute for Health and Healing Foundation	\$15,000
University of St. Thomas School of Nursing, Integrative Health Curriculum	\$25,000
United States of Care	\$50,000
Westminster Town Hall Forum	\$17,500
YMCA of the North, George Wellbeing Center	\$400,000
Total Whole-Person Health and Wellbeing in 2021	\$1,303,575

FAMILY TREE CLINIC

Family Tree Clinic is a trauma-informed, community-focused sexual health and wellness center that incorporates integrative health, art, and mindfulness into programs and medical services. They believe in treating individuals as whole people and work to address the systemic oppressions and disparate access to care that profoundly impact marginalized communities.

In November 2021, Family Tree Clinic opened a new medical and education facility in the heart of Minneapolis. After years of planning and thoughtful design, the new clinic is a beacon for our community and a demonstration of what is possible when people come together to create something bigger towards our collective healing and wellness.



Family Tree staff members in the first-floor community space in their newly opened clinic in Minneapolis.

“As a survivor of sexual assault and domestic violence, I was very, very nervous coming in for my appointment. However, every single person I interacted with — the individual at the front desk, the person who did my intake, the provider — was absolutely lovely. Thank you so much for your commitment to making people feel safe and cared for.”

— Family Tree Clinic Patient

“We are profoundly grateful for the thought leadership the George Family Foundation provides around whole-person care. The George Family Foundation’s investment in our integrative health model directly impacts thousands of individuals who seek care and services from Family Tree.”

— Alissa Light, Executive Director, Family Tree Clinic



Jacki Trelawny and Nadia Mohamed from Family Tree’s community engagement team at a community festival in Stevens Square, Minneapolis.



Dr. Stephanie Faubion working with a patient at the Mayo Clinic Center for Women’s Health.

“Philanthropic support from the George Family Foundation has been nothing short of transformational. The generosity of the Foundation has allowed us to pioneer a whole-person approach to women’s health and continue Mayo Clinic’s mission to put the needs of all patients first.”

— Dr. Stephanie Faubion, Penny and Bill George Director, Mayo Clinic Center for Women’s Health

MAYO CLINIC CENTER FOR WOMEN’S HEALTH

The mission of Mayo Clinic Center for Women’s Health is to optimize women’s whole-person health and wellbeing throughout their life span by integrating sex and gender concepts into clinical care, research, and education. The multispecialty teams offer personalized care in a supportive environment and incorporate principles that shift the conversation from sick care to the entire spectrum of wellbeing across mind, body, and spirit.

The Center is currently advancing digital health solutions — including telehealth and app-based services — that integrate indications, education, and appointment offerings for health and wellness concerns across a woman’s life span.

The Center is committed to educating and empowering women to prioritize their health by building awareness and providing wellness resources and tools alongside the care they need.

FOCUS AREA

Authentic Leadership

We believe that authentic leaders are people of the highest integrity who are committed to building enduring organizations, have a deep sense of genuine purpose, and are true to their core values. Authentic leaders first lead themselves, then teams, and then organizations.

OUR ASPIRATION

- Strengthen authentic leadership in all sectors in service of our vision of a society led by authentic leaders who contribute to building compassionate communities and creating a more just, civil, and functional society.
- Ensure opportunities for authentic leadership development for people of all races, genders, and socioeconomic levels.
- Create and support fellowship and scholarship programs with select institutions that reflect the core values of authentic leadership.

2021 GRANTS

Beta Psi Foundation, Scholarships and Leadership Programs	\$30,000
Georgia Tech’s Stewart School of Industrial and Systems Engineering, George Leadership Fellows and Authentic Leadership Course	\$128,000
Georgia Tech Women in Engineering Leadership Program	\$30,000
Harvard Business School and Harvard Kennedy School Center for Public Leadership, George Fellows	\$180,000
Humphrey School of Public Affairs, Policy Fellows Program, Scholarships for Women and Leaders of Color in Nonprofit Sector	\$25,000
Humphrey School of Public Affairs, Mondale Dialogues	\$5,000
Itasca Project’s Minnesota Young American Leaders Program	\$25,000
Minnesota Public Radio, The Good Leader Project	\$35,000
Sigma Chi Foundation, Online Leadership Institute	\$25,000
The Carter Center, Internship Program	\$50,000
Women’s Foundation of Minnesota, Internship Program	\$20,000
Total Authentic Leadership in 2021	\$553,000



George Fellows gather with colleagues for a keynote address by Cornell William Brooks during an annual retreat at Harvard’s Center for Public Leadership.

HARVARD BUSINESS SCHOOL (HBS) AND HARVARD KENNEDY SCHOOL (HKS) CENTER FOR PUBLIC LEADERSHIP, GEORGE FELLOWS

The HBS/HKS joint degree program is committed to training the next generation of principled and effective public leaders. The highly selective George Fellowship is an opportunity for Harvard graduate students to hone their public service mission and recommit to living as servant leaders. Their fellowship experience is bolstered by strong relationships they build in monthly cohort meetings, through student-led immersion experiences, and through workshops focused on building critical skills such as negotiation, communication, teaming, and cultural humility. The George Fellows curriculum places a special emphasis on authentic leadership, character development, and personal ethics.

“The George Family Foundation, and its continued funding of the George Fellowship, has been instrumental in supporting an important group of students at the intersection of business and government. This community of students has become a priority for the Center as we seek to highlight the importance of character formation, a strong moral compass, and a commitment to working in support of the common good regardless of sector.”

— Ken Himmelman, Executive Director, Center for Public Leadership, Harvard Kennedy School



Fellowship recipients work on a collaborative exercise during a retreat at the HKS Center for Public Leadership.

GEORGIA TECH SCHOOL OF INDUSTRIAL AND SYSTEMS ENGINEERING, AUTHENTIC LEADERSHIP COURSE

A newly created True North Leadership Development course and program provided an opportunity for 15 George Leadership Fellows at Georgia Tech to embark on an academic year-long journey of leadership development and ultimately make a positive impact on the field of health systems.



Students gather for a discussion at Georgia Tech’s School of Industrial and Systems Engineering.

“The True North Leadership Development program supported by the George Family Foundation provides a framework to develop the leadership capabilities of brilliant engineering students and enhances their potential to advance technology and improve the human condition.”

— Raheem Beyah, Dean of the College of Engineering, Georgia Tech

FOCUS AREA

Community

We believe it is imperative — and a privilege — to give back to the communities that have nurtured our family and others.

OUR ASPIRATION

- Enrich the quality of life in communities connected to George Family Foundation Board members (e.g. Minneapolis/St. Paul, Dallas, Marin County/Northern San Francisco Bay Area, Vail Valley).
- Provide responsive funding for emergency needs in our home communities.
- Nurture and protect a strong, vibrant democracy in our home communities and beyond.

2021 GRANTS

Beacon Interfaith Housing Collaborative	\$15,000
Bonton Farms	\$25,000
Children’s HeartLink	\$15,000
Cultural Wellness Center	\$25,000
Dunwoody College of Technology, Women in Technical Careers Program	\$30,000
Everytown for Gun Safety	\$30,000
Global Minnesota	\$15,000
Guthrie Theater	\$25,000
Karuna-Shechen	\$25,000
Marnita’s Table	\$50,000
Minneapolis Institute of Art	\$15,000
Minnesota Orchestra	\$15,000
Minnesota Public Radio	\$15,000
North Texas Food Bank	\$12,500
Planned Parenthood North Central States, Peer Education	\$100,000
Planned Parenthood of Greater Texas	\$30,000
Somali Success School	\$35,000
Twin Cities Public Television	\$15,000
VoteRunLead, RUN/51 Minnesota	\$15,000
Walk-In Counseling Center	\$15,000
Women Moving Millions	\$25,000
Total Community in 2021	\$547,500

PLANNED PARENTHOOD

Planned Parenthood envisions communities where sexual and reproductive rights are basic human rights and where every person has the opportunity to lead a healthy, authentic, and thriving life. They know that to improve health outcomes and disrupt disparities, Planned Parenthood must care for their constituents’ whole selves.



Health center staff at the opening of the newly renovated Mesquite Health Center in Mesquite, Texas.

“The support of the George Family Foundation has been vital to our ability to fulfill our mission of creating healthier communities by providing comprehensive reproductive and related healthcare services, delivering science-based education programs, and serving as a strong advocate for reproductive justice in Texas.”

— Ken Lambrecht, President & CEO, Planned Parenthood of Greater Texas



Overlooking Lake Superior, the Planned Parenthood Teen Council of Duluth, MN, gathered for their fall retreat in 2021.

“Support from the George Family Foundation helps ensure that young people have access to the information they need to empower themselves. When young people know how to avoid pregnancy until they are ready to parent, reduce risks of STIs, and maintain healthy relationships, they are better able to complete their education, take advantage of career opportunities, and live their most authentic lives. The George Family Foundation is a critical partner in helping Planned Parenthood provide a safety net of compassionate and comprehensive reproductive health resources to all who need it, no matter what.”

— Sarah Stoesz, President & CEO, Planned Parenthood North Central States

BONTON FARMS

Bonton Farms seeks to disrupt systems of inequity that remain far too prevalent in inner city communities across America. What started as a garden in a small lot has grown to two fully functioning farms, a farmer’s market, a café and coffee house, and much more. The organization works alongside residents of the Bonton neighborhood in Dallas, Texas, to address unjust, systemic barriers to healthy and thriving lives.

For the past ten years, Bonton Farms has served men and women that have been formerly incarcerated, homeless, addicted, trafficked, or domestically abused. They have never had a single person reoffend.



“Our success led some of our state elected officials in Texas to take notice. They drafted a bipartisan bill called the Bonton Farms Bill that will remove unpaid fines from the records of formerly incarcerated individuals. Fines like these have been a significant barrier for men and women returning home from prison and trying not to go back. In 2021, that bill passed into law.”

— Daron Babcock, CEO, Bonton Farms

FOCUS AREA

Environment

We believe that natural spaces are vital to the health and wellbeing of individuals, local communities, and the common good — and that people who feel connected to the outdoors will actively protect our shared natural resources.

OUR ASPIRATION

- Ensure that all people have access to natural spaces and the mental, physical, and spiritual wellbeing they provide.
- Increase opportunities for youth to participate in outdoor activities.
- Encourage lifelong stewards of nature as well as active lifestyles.

2021 GRANTS

Audubon California, Richardson Bay Audubon Center & Sanctuary	\$25,000
Betty Ford Alpine Gardens	\$10,000
Big City Mountaineers, Expeditions for Women & Girls	\$15,000
Conservation Corps Minnesota & Iowa	\$15,000
Eagle Valley Land Trust	\$15,000
GirlVentures	\$20,000
Minneapolis Parks Foundation	\$20,000
Minnesota Landscape Arboretum, Youth Environmental Education	\$20,000
National Parks Conservation Association, Protecting and Connecting the Greater Yellowstone Ecosystem	\$100,000
Ripple Effect Images	\$25,000
The Loppet Foundation, Youth Adventures Programs	\$35,000
The Nature Conservancy, Resilient Waters in Minnesota	\$20,000
Voyageur Outward Bound School, Urban Youth Go Outward Bound	\$15,000
Walking Mountains Science Center, Community-Based Family Programs	\$40,000
Wilderness Inquiry	\$15,000
Total Environment in 2021	\$390,000

THE LOPPET FOUNDATION

The Loppet Foundation seeks to create a shared passion for year-round outdoor adventure in the Minneapolis area, with a focus on underrepresented youth and families.

Their Loppet Adventures programs work with elementary, middle, and high schools in North Minneapolis to engage students in cross-country skiing, mountain biking, and running. The programs aim to create a lifelong passion for the outdoors, a community of outdoor enthusiasts, and healthy outlets for young people during a critical developmental age.

The pandemic has been especially difficult and isolating for youth as schools have been remote. The Loppet Foundation was able to still provide their programming in person as a welcome respite and opportunity for youth to socialize with each other and experience the mental and physical benefits of the outdoors.



Kids learn to mountain bike at The Loppet Foundation's youth programs.



Kids learn to ski through The Loppet Foundation's youth programs.

“The George Family Foundation has been instrumental in helping the Loppet grow our no-cost programs and remove barriers to entry in outdoor recreation and leadership opportunities for youth.”

— Claire Wilson, Executive Director, The Loppet Foundation

NATIONAL PARKS CONSERVATION ASSOCIATION

The National Parks Conservation Association (NPCA) protects and enhances America's national park system for present and future generations. Parks provide places of healing and respite after years spent indoors, and they serve as spaces where Americans come together to speak out for justice and civil rights. Parks are sacred places that preserve our nation's rich and sometimes complicated history.

Among many accomplishments this past year, NPCA successfully advocated for historic funding in the Infrastructure Investment and Jobs Act and saw protections restored for three national monuments, including Bears Ears in Utah. After five years of advocacy from NPCA, the restoration of Bears Ears National Monument is a massive victory that preserves hundreds of sacred historic and cultural sites, the landscape, and the troves of scientific and paleontological resources.



Pronghorn volunteers working in Yellowstone National Park.

“The George Family Foundation approaches our relationship from a place of trust that has enabled NPCA to bring forward bold, ambitious, and complex concepts that make a meaningful difference for our parks.”

— Theresa Pierno, President & CEO, National Parks Conservation Association

Q&A with Gayle Ober

After 34 years in philanthropy, Gayle Ober retired from her role as President of the George Family Foundation at the end of 2021. During her 12 years at the Foundation, she oversaw the distribution of nearly \$40 million in grants to nonprofit organizations focused on a range of issues, from innovative integrative health and healing initiatives to groundbreaking leadership programs. Under her leadership, the Foundation’s annual giving grew by 42%. Highlights of her tenure include the co-creation of the Penny George Institute Foundation at Allina Health, where she serves as chair; the Mayo Clinic Center for Women’s Health; the Leadership Center at 1440 Multiversity; the George Wellbeing Center at the YMCA of the North; the Penny Pilgram George Women’s Leadership Initiative at Duke University; and the Catalyst Initiative.

What did you learn from your partnership with Penny and Bill George?

I learned about integrative medicine from Penny and authentic leadership from Bill. I also learned to be more analytical and dig deeper under the surface and to ask better questions. Penny asks the best questions.

I love that Bill once told me he expects some failures — he said if you don’t have some failures, you’re not going to uncover cutting-edge opportunities. It’s more common to be told, “Don’t take chances with the foundation’s money!” But Bill encouraged us to take on promising projects that might not work out in the end. And there were a few. Bill is an educator; he loves to teach, mentor, and offer advice — and he does it very genuinely, as any great teacher does.

Looking back on your time at the Foundation, what partnerships or programs have evolved the most?

Since the Penny George Institute for Health and Healing was founded in 2000, the field of integrative medicine has really changed. Doctors practicing this type of medicine are now some of the most sought-after practitioners in the country. Instead of the Penny George Institute being just a couple of centers, it is part of a coordinated care system that is expanding every year.

The Penny Pilgram George Women’s Leadership Initiative at Duke University — which offers leadership training and mentoring to undergraduate students — didn’t exist when I began at the Foundation, and now it’s thriving. Penny wanted Duke (her alma mater) to offer a program for young women that would help them recognize their leadership potential. It’s one of the most popular programs at the school now.

It has also been exciting to be at the creation table with Joanie and Scott Kriens and Penny and Bill to build 1440 Multiversity’s Leadership Center to train authentic and mindful leaders. There is such potential there, and I was honored to be part of its beginnings.

What have you learned from grantees?

Perseverance, creativity, doing good in really difficult situations, and never giving up on the people that you serve. Non-profit organizations do so much with so little, and it’s inspiring. Our grantees taught me about their fields so I could be a better grantmaker.

Do you have any parting words of wisdom?

The world is changing — don’t be afraid to change with it. There’s a lot of fear about change, about losing power. Don’t be afraid of it. As Paul Wellstone said: “We all do better when we all do better.”



Gayle, Penny, and Bill at the first-ever Celebrating Twin Cities Women Leaders event in 2014. The George Family Foundation recognized eighty-four women leaders who have made remarkable contributions to building the Twin Cities.



Penny and Gayle with President Jimmy Carter in Georgia.

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 “Our grantees taught me about their fields so I could be a better grantmaker.”



Gayle and Penny with the Georgia Tech College of Engineering George Scholars at the Women in Engineering banquet.

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 “We are deeply grateful for Gayle’s stewardship of the Foundation — and for her personal friendship.”
 — Penny and Bill George

FOCUS AREA

Spirituality & Mindfulness

We believe that mindfulness practices and open-hearted spirituality build love and compassion for all people and a more peaceful world.

OUR ASPIRATION

- Foster a society characterized by respect for all faiths and appreciation for the inner life nurtured by spiritual practice, compassion, and service beyond self.
- Nurture and celebrate progressive faith-based endeavors, especially those that reach across divides and promote justice, equity, and civil discourse.
- Empower people of all backgrounds and experiences to connect with and realize the transformative value of mindfulness, meditation, and other contemplative practices.

2021 GRANTS

Auburn Seminary, Sojourner Truth Leadership Circle	\$50,000
Compassion & Choices	\$25,000
End in Mind	\$25,000
Faith in Public Life	\$25,000
Interfaith Youth Core	\$50,000
ISAIAH, Building an Inclusive and Equitable Minnesota	\$20,000
Mind & Life Institute	\$25,000
Minnesota Council of Churches	\$25,000
Sojourners, Core Mission & Election Projects	\$100,000
Tergar International, Core Mission & Joy of Living	\$30,000
The On Being Project, Civil Conversations & Social Healing Initiative	\$100,000
Total Spirituality & Mindfulness in 2021	\$475,000



The Sojourners community at the Welcome Back Congress: March for Citizenship, Climate, and Care in September 2021.

SOJOURNERS

Sojourners seeks to inform and mobilize people of faith and conscience around the hard but essential work of truth, justice, and healing. Their aim is to bring together a deeply divided nation, while holding accountable those who have brought harm to others.

Sojourners mobilizes various coalitions, clergy, and networks of faith leaders to strengthen and lift efforts to realize a more inclusive and just multiracial democracy. They equip and train churches and other faith-based organizations, publish solutions journalism, and challenge and replace harmful and divisive narratives with more hopeful and unifying ones.

Following the example of the Rev. Dr. Martin Luther King, Jr. and civil rights leaders — whose vision of the Beloved Community animated the civil rights movement — Sojourners seeks to help people of diverse backgrounds recognize that our wellbeing is inextricably linked to that of others.

“At this time in our nation, we need to reimagine and recast a vision of the Beloved Community — a society where our diversity is celebrated and embraced as a source of strength rather than a weakness.”

— Rev. Adam Taylor, President, Sojourners



Sandy Ovalle Martinez, Sojourners Director of Campaigns and Mobilizing, speaks at an immigration rally.



Mind & Life hosted a special free livestream event on January 9, 2021, with His Holiness the Dalai Lama, climate activist Greta Thunberg, and leading scientists to explore steps for addressing urgent challenges related to climate feedback loops.

MIND & LIFE INSTITUTE

The Mind & Life Institute believes that many of today’s problems — from growing polarization to racial injustice to the climate crisis — originate in the human mind. Building on a 35-year legacy, they explore the potential of the mind to solve these problems.

At the heart of Mind & Life’s mission is bridging science and contemplative wisdom to create positive change. They believe that change in the outer world begins with inner transformation. Their programs equip people with values, insights, and practices that nurture their personal wellbeing so that they can play an active role in building more compassionate communities, while safeguarding the earth and all its inhabitants.

In 2021, Mind & Life expanded its digital programming, reaching an international audience of more than 1.5 million through live conversations, podcast interviews, and other resources from contemplative science and research — much of which is freely available online at mindandlife.org.

“The George Family Foundation has been an essential source of support and thought partnership for Mind & Life. The Foundation has helped to ensure that we are not only fostering important insights from contemplative science, but also leveraging our global platform to inspire action among our diverse constituency.”

— Susan Bauer-Wu, President, Mind & Life Institute

FOCUS AREA

Youth Development

We believe that youth who thrive and develop their innate talents are best able to positively impact their families, communities, and society.

OUR ASPIRATION

- Support youth from under-resourced communities to realize their full potential by leveraging their unique talents and capabilities.
- Ensure diverse opportunities for youth to explore and develop their talents.
- Encourage interactions across racial and socioeconomic backgrounds.

2021 GRANTS

Appetite For Change	\$10,000
Café Momentum	\$25,000
Carleton College, Alumni Fund for Financial Aid	\$25,000
College Possible	\$25,000
Comunidades Latinas Unidas en Servicio (CLUES), Youth in Action	\$10,000
Cookie Cart	\$20,000
Education Opens Doors	\$20,000
Global Citizen Year, Financial Aid for Minnesota & Texas Students	\$33,000
Green Garden Bakery	\$20,000
Page Education Foundation	\$40,000
Project Success	\$30,000
The Sanneh Foundation	\$30,000
Wallin Education Partners, Opportunity Pathway Program	\$25,000
YouthPower365	\$30,000
YWCA of Minneapolis, Girls Inc.	\$30,000
Total Youth Development in 2021	\$373,000



Page Scholars with Alan Page, holding their schools' pennants.

PAGE EDUCATION FOUNDATION

The Page Education Foundation provides financial assistance to Minnesota students of color pursuing their dreams of post-secondary education. Their scholarship recipients also volunteer with young children in the community as tutors, mentors, and role models.

The scholarships help students reach their fullest potential both academically and as community leaders and also address the systemic racial inequities in Minnesota that adversely impact all residents' economic, social, and mental health growth and prosperity.



Page Scholar Paris Yarbrough graduates from the University of St. Thomas School of Law.

“The George Family values authentic relationships with its grantees and does not shy away from asking how they can better serve their community partners. That openness to feedback from the people who work directly in communities is unique and deserves recognition.”

— Amanda Moua, Executive Director, Page Education Foundation

GREEN GARDEN BAKERY

Green Garden Bakery is an award-winning business started by and for youth in North Minneapolis. Using produce from a community garden, they developed vegetable-based desserts and began selling products online and at farmer's markets.

Today, these youth entrepreneurs work together to prepare and sell products, create marketing plans, and pursue business and personal goals that include giving back to community: one-third of Green Garden Bakery revenue is donated to address a local need identified by the participants.

2021 was an incredibly difficult year for Green Garden Bakery's youth leaders. Along with navigating the complex challenges of the pandemic, they experienced tremendous loss when two young people in their community — including one of Green Garden Bakery's founders — were killed.

Autumn Merrick, one of the founders of Green Garden Bakery, was tragically killed as a bystander to violence in Minneapolis in October 2021. Autumn had recently graduated from high school and was a beautiful young woman with a bright future. Everyone loved her sweet smile, loud personality, and oversized glasses. The youth leaders of Green Garden Bakery created new products to raise funds for Autumn's family, incorporated her siblings and cousins in the product creation, and decided to name their new commercial kitchen in Autumn's honor.



Autumn Merrick at a local farm as part of a project with Green Garden Bakery.

“These youth leaders demonstrated the depth of community, connectiveness, and leadership they have developed through Green Garden Bakery. Program alumni reunited with current youth leaders, provided daily community meals and healing circles, and helped raise funds for the victims' families.”

— Elana Dahlberg, Senior Project Manager, Green Garden Bakery and Urban Strategies, Inc.

Next Generation Fund

The Next Generation Fund is a separate and distinct grantmaking fund within the George Family Foundation. Since the Fund began in 2010, its advisors have approved grants totaling more than \$1 million.

OUR MISSION

Catalyze youth in our communities to explore their full potential by fostering creativity, skills, self-awareness, and resilience.

OUR VISION

Build a diverse, inclusive, and equitable society by empowering all youth to reach their full potential.

NEXT GENERATION FUND ADVISORS

Jeff George
Renee Will George
Jonathan George
Jeannette Lager George

2021 GRANTS

Destiny Arts Center	\$22,500
Enriching Lives through Music	\$22,500
Girl Scouts of Northeast Texas, STEM Center of Excellence	\$15,000
Girls Inc. of Metropolitan Dallas	\$10,000
Junior Players	\$10,000
Juxtaposition Arts	\$15,000
Lundstrum Performing Arts	\$20,000
MacPhail Center for Music, North Minneapolis Programs	\$15,000
Mindful Life Project	\$30,000
POETIC	\$15,000
Total Next Generation Fund in 2021	\$175,000



Students participate in a mindful sit during their weekly Mindful Community class.

MINDFUL LIFE PROJECT

Mindful Life Project empowers underserved children, families, and school staff through meditation and mindfulness training to gain self-awareness, confidence, self-regulation, and resilience. They seek to create a foundation of wellbeing at the individual level that leads to a connected school culture where everyone feels safe, welcomed, and valued.

Mindful Life Project continues to meet the moment and address the increased mental and emotional supports needed in their communities. In just the last year, they have scaled direct service programming from 25 schools to 33 schools and now support 14,000 young people and hundreds of educators throughout the San Francisco Bay Area. In addition, through new partnerships in Los Angeles, Kansas City, Las Vegas, and other cities, Mindful Life Project is now reaching an additional 10,000 young people beyond the Bay Area.

“The Next Generation Fund has provided critical support during a time when many organizations, including Mindful Life Project, have felt the weight of the pandemic while having the deep desire to continue to show up for our communities.”

— JG Larochette, Founder and Director, Mindful Life Project

“Facing emotions can be hard, but it feels really healthy to be with them and let them breathe. Otherwise, they just sit in my chest feeling heavy until they come out at the wrong time in the wrong way.”

— Student participant in Mindful Life Project



Students use their thumbs to check in with how they're doing during a school-wide assembly facilitated by Mindful Life Project.

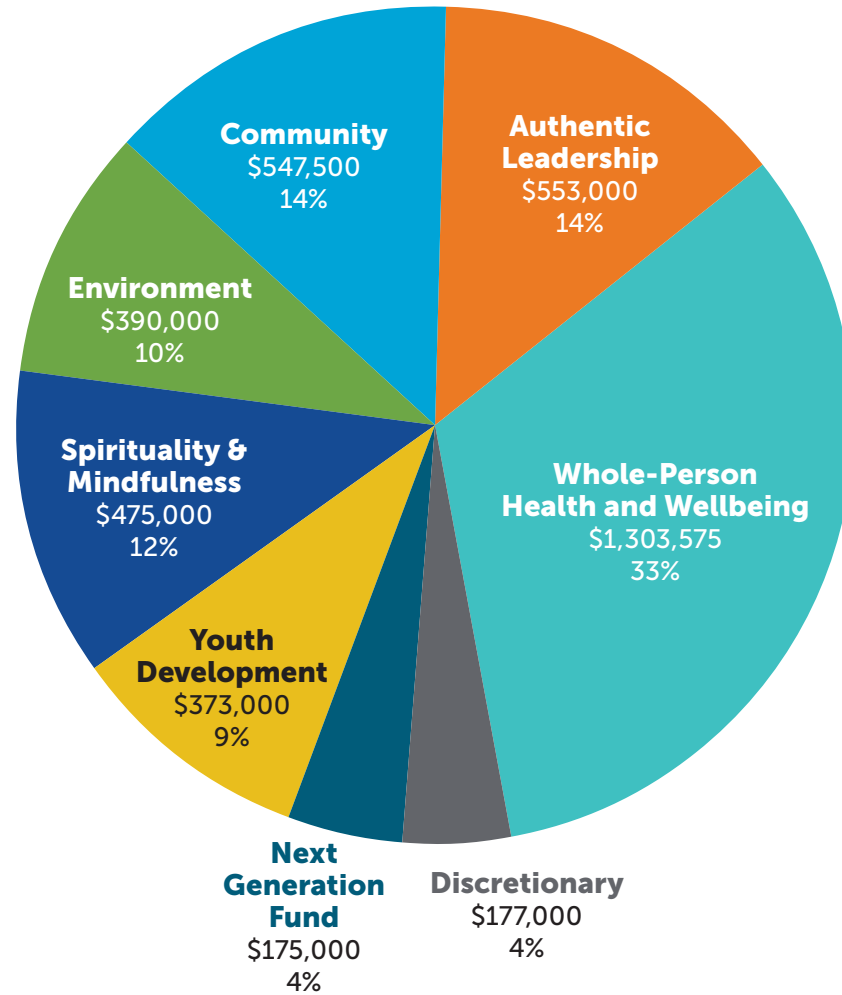


Youth leaders hosted a customer pick-up pop-up of their Rose Boxes at Green Garden Bakery.

PHOTO CREDITS

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2021 Total Grants \$3,994,075



STATEMENT OF FINANCIAL POSITION *as of December 31, 2021 and 2020*

	2021	2020
Assets		
Investments	\$78,618,265	\$62,906,261
Fixed Assets (net of depreciation)	\$5,353	\$1,766
Total Assets	\$78,623,618	\$62,908,027
Liabilities & Net Assets		
Outstanding Grant Commitments	\$2,318,000	\$1,685,500
Net Assets	\$76,305,618	\$61,222,527
Total Liabilities & Net Assets	\$78,623,618	\$62,908,027

STATEMENT OF ACTIVITIES *for Jan.-Dec. 2021 and 2020*

Revenue		
Interest & Dividends	\$1,000,544	\$990,422
Realized Gain/(Loss) on Investments	\$1,342,700	\$3,454,087
Unrealized Gain/(Loss) on Investments	\$11,094,486	\$1,843,944
Contributions	\$7,536,976	\$362,296
Total Revenue	\$20,974,706	\$6,650,749
Expenses		
Grants	\$3,994,075	\$5,175,233
Programs	\$130,905	\$100,369
Operations	\$865,202	\$651,944
Net Non-Operating Expense	\$268,933	\$126,695
Total Expenses	\$5,259,115	\$6,054,241
NET INCOME — CURRENT YEAR	\$15,715,591	\$596,508
Net Assets — Beginning of Year	\$61,222,527	\$60,626,019
Net Income — Current Year	\$15,715,591	\$596,508
Change in Outstanding Grant Commitments	(\$632,500)	n/a
NET ASSETS — END OF YEAR	\$76,305,618	\$61,222,527

IRS-Form 990s utilize cash-basis accounting. Above financials are modified to also disclose grant commitments already pledged for future years. 990s and additional financial information available at www.georgefamilyfoundation.org.



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